

INFORMATION DISCLOSURE STATEMENT BY APPLICANT PTO-1449

Application Number	09/655,759
Filing Date	09/05/2000
First Named Inventor	GREEN, Jason
Group Art Unit	3629
Examiner Name	Jonathon P. Ouellette
Attorney Docket Number	11013/1

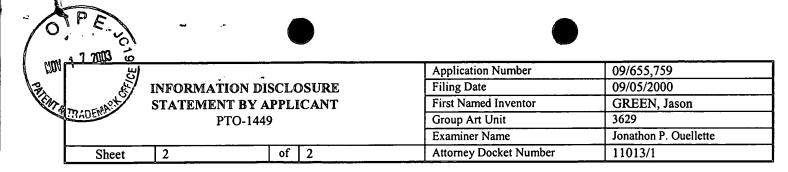
Sheet	1	of	2

<u>. —.</u>		<u> </u>	U.S. PATENT DOCUMENT	TS .	
Examiner Cit Initials No		U.S. Patent Document Number	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
1	Number Kind Code (if known)				
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Signature	1/4/000	Considered	2/4/04

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		OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS		
Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		
D	,	GREG FARRELL, "IBM technology gives banner ads new life", <u>USA TODAY</u> , 10/21/99		
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